

To whom it may concern, how dare you try to ruin something I enjoy and pay for. I chose XM radio for it's content and the idea of getting something other stations can't offer. I love the idea that I can get traffic and weather info when I need, not hope to find it while I am traveling. I urge you the FCC to reject the NAB's petition 04-160 and to support XM's ability to provide the kind of programming that I demand and deserve. How dare you try to stifle the competition and force me to listen to the rather dry, Top Forty-driven monotony of FM radio. I pay for the fact that I can get the info I want and need when I want, not when the NAB wants to give it to me, which may be too late. If they are offering me traffic info all the time or weather when I want for the area I am in or traveling to, then maybe they would have more listeners who like what they are listening to and not because it is the only thing on the radio. "What concerns NAB most is that XM and Sirius have recently begun to look at offering localized programming instead of the one-size-fits-all national programming they beam down at the present. Sirius just signed a deal with the NFL to offer regionalized football coverage. More disconcerting for NAB, XM will begin broadcasting local traffic and weather to select cities beginning in March. NAB fears localized coverage from satellite because local news, traffic, weather and sports are really the only thing local radio stations have left to keep listeners. Should satellite radio offer better localized coverage than "terrestrial stations"--as it has so far done with other programming--there'd really be little reason left to turn on the traditional radio." Maybe if they would diversify their content and work together in their markets maybe they would be able to compete and satisfy the majority of their listeners..